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Geographies of gig economy (and its discontents)

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Koen Frenken, Ph.D., Koen Frenken is Professor of Innovation Studies at the Copernicus Institute of Sustainable Development at Utrecht University. He is a member of the Netherlands Graduate Research School of Science, Technology and Modern Culture (WTMC), the European Forum for Studies of Policies for Research and Innovation (Eu-SPRI) and the Center for the study of innovation policy for industrial transformation, sustainability and digitalization (INTRANSIT). He is Editor of the WP series Papers in Evolutionary Economic Geography. In 2007 he published his famous paper that started the debate on related variety, which is widely used by researchers and policy makers interested in regional growth (Related variety, unrelated variety and regional economic growth). He is one of the funders of the evolutionary economic geography field of research. Recently, his work focuses on digital platforms and their regulation. Among his numerous studies, recent titles include Putting the sharing economy into perspective, published in Environmental Innovation and Societal Transitions in 2017; The feasibility of platform cooperatives in the gig economy, published in the Journal of Co-operative Organization and Management in 2022; Platform adaptation to regulation: The case of domestic cleaning in Europe, published in the Journal of Industrial Relations in 2023.

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