



Call for applications

Writing, Presenting, Publishing and Promoting Research in Development Economics: (Almost) Everything You Don't Get Taught in Grad School

DATE: June 19th - 20th, 2023

LOCATION: Department of Economics and Management, University of Florence

INSTRUCTOR: Dr. Derek Headey, International Food Policy Research Institute (IFPRI)

NUMBER OF PARTICIPANTS: max 25 participants (in person)

COURSE OVERVIEW

The purpose of the two-day workshop is to provide graduate students in development economics and related fields some of the good principles and best practices for transitioning from a graduate student well-schooled in the science of economics to a professional researcher well-schooled in the “art” of presenting, publishing and promoting your research. The purpose of the workshop is to fill the gap left by graduate economics programs in helping students learn this art. This workshop will therefore cover some of the basic principles and good practices of being an effective, persuasive, and successful economist in the fields of development, agriculture and public health/nutrition.

This interactive course will cover the following subjects:

- **How can I write compelling and impactful scientific articles?** What are good principles of scientific writing? What are the pitfalls we need to avoid?
- **How can I construct informative and persuasive tables and graphs?**
- **How can I present my research more effectively?** How do I make sure my research is clear, compelling and tailored to my audience?
- **How can I publish my research?** Which journals are the best fit for my paper? What are my long-term publishing objectives? How can I maximize my chances of success?
- **How should we promote research?** How can we make sure our work is read and cited? Should I write a blog, do a policy brief, ask for a press release or make a video?

COURSE PROGRAM

This will be a two-day course in which morning sessions will consist of seminars focusing on the principles and practices of writing and publishing (Day 1) and presentation and dissemination (Day 2), while afternoon sessions will focus on student presentations and group work.



DAY 1 – WRITING & PUBLISHING IN DEVELOPMENT ECONOMICS

Morning session 1 – Writing a good paper

- Introductions
- Good principles for a professional economist: confidence with humility, strategic thinking, the right amount of specialization and diversification, comparative advantage, continuous learning, creativity, avoiding the comfort zone
- Crafting a research paper
- Principles of good scientific writing
- Principles of good tables and graphics

Morning session 2 – Reviewing your own paper with fresh eyes

- Thinking like a reviewer: Casting a critical eye on your own research
- A good (bad) research paper checklist

Lunch

Afternoon session – Learning from great writers

- A short getting to know each other game: “Myself as an economist”
- Small group breakout on “Learning from great writers: small group critiques of published studies in development economics”
- Reporting back to main class
- Homework: casting a critical eye on each other’s papers

DAY 2 – PRESENTING & PROMOTING YOUR RESEARCH

Morning session 1 – Presenting your work

- Thinking strategically about your presentation
- Crafting a slide deck
- How to present and interact with your slides
- A good presentation checklist

Morning session 2 – Marketing your work

- Why you should invest more in promoting your work – the job half done
- Options for promoting your work: emailing, presenting, blogs, briefs, press releases,
- Turning an academic study into a blog
- Turning an academic study into a research or policy brief

Lunch

Afternoon session – Practice in presenting

- Students to give short presentations of their work with feedback
- Homework: the 15-minute slide deck



HOW TO ENROLL

Applicants must submit the attached application form (Annex 1) and the applicant's curriculum vitae by **April 25th** to the following email address: donatella.perri@unifi.it. Notification of acceptance will be provided to applicants by **April 30th**.

The selected applicants are required to pay a registration fee (€ 70) by **May 15th** following the instructions attached (Annex 2). After this deadline, the selected applicant who has not completed the registration will not be entitled to participate, and the opportunity will be given to the next person in the selection ranking.

COURSE REQUIREMENTS

- Fluency in English, completion of an undergraduate degree in economics, development or related field;
- Enrollment in post-graduate degree; interest in a career as a professional researcher;
- Development of a 15-minute slide deck for a research paper on economic development.

Preference will be given to applicants who have coauthored at least one research paper on economic development.

ABOUT THE INSTRUCTOR

This course draws on Dr. Headey's 18 years of experience as an economist. He has published over 80 peer-reviewed studies on agriculture, nutrition, poverty, food security, economic growth and foreign aid; some are widely cited, but many are not, and he has a good idea of why. He has lived and worked in Australia, the USA, India, Ethiopia and Myanmar, and is now based in Sri Lanka. Dr. Headey frequently writes blogs, policy briefs and press releases and strongly believes in the active promotion of research. In 2022 he and his coauthors received the "Quality in Communications Award" from the American Association of Agricultural Economists.

<https://www.ifpri.org/profile/derek-headey>



UNIVERSITÀ
DEGLI STUDI
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DISEI
DIPARTIMENTO DI
SCIENZE PER L'ECONOMIA
E L'IMPRESA

**Development Economics and
Local Systems – DELoS
PhD Program**

ANNEX 1 - APPLICATION FORM

FIRST AND MIDDLE NAME:

.....

FAMILY NAME:

.....

DATE OF BIRTH

(dd/mm/yy):

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CITIZENSHIP:

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AFFILIATION:

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POSITION:

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ADDRESS:

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POSTAL CODE:

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CITY:

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COUNTRY:

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PHONE NUMBER:

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E-MAIL:

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URL:

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PHD PROGRAM:

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DISSERTATION TOPIC:

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According to article 10 of law no 675 dated 31 December 1996 and subsequent DLgs 196/2003, amending provisions on the "Protection of individuals and other subjects with regard to the processing of personal data", we inform you that the personal data provided by you will be used in accordance with the law mentioned above and with the concept of confidentiality that our activities comply with. With the following confirmation, the user expresses his/her consent to the use of his/her personal details for receiving information about the Summer School and for the participant list.



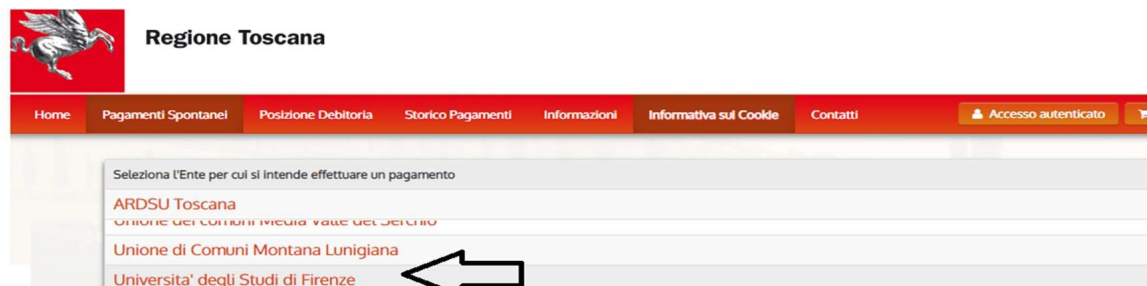
ANNEX 2 – PAYMENT INSTRUCTION

The payment shall be made through the PagoPA procedure, which is mandatory for electronic payments towards the public administration. For the University of Florence this is made using the IRIS platform of Regione Toscana. Unfortunately, the platform is not in English but applicants can easily complete the procedure following the payment instructions summarized below.

1. Link to IRIS platform at <https://iris.rete.toscana.it/public/> and click “Pagamenti Spontanei”



2. Click “Università degli Studi di Firenze” (i.e., the last item in the list):





4. Click “058520 Dipartimento di Scienze per l’Economia e l’Impresa (DISEI)”:

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- 058519 - Dipartimento di Scienze Giuridiche (DSG)
- 058520 - Dip. Scienze per l'Economia e l'Impresa**
- 058521 - Dip. Scienze Politiche e Sociali
- 058523 - DiSIA Dip. Statistica, Informatica, Appli
- 058524 - SAGAS Dip. Storia, Archeologia, Geografia
- 058525 - FORLILPSI Dip. Formazione, Lingue, Interc
- 058526 - DAGRI Dip. Scienze e Tecnologie Agrarie

5. Fill in the form that pops up. If you do not have a “Codice Fiscale/P.IVA” write “ANONIMO” (see below). Once filled in the form, click “Continua” (bottom right):

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Importo del versamento: 70,00 *

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Anno di Riferimento: 2023

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Digitare il codice mostrato nell'immagine, oppure premere "Audio" e digitare la frase che viene pronunciata.

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Regione Toscana

02/03/2023

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indirizzo email

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pagoPA - Informativa sulla privacy

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Informativa sulla privacy



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